



# Dragon's Den

An activity which will pass the power to your young people. Letting them make decisions, by planning and preparing a pitch to put forward to the Dragon's Den.

## How?

Empowering young people to make decisions for themselves, is a large part of leading Company & Senior sections. Dragon's Den is a great way of doing this in a fun & challenging way.

The idea behind the BBC2 programme, Dragon's Den, is entrepreneurs pitch their business idea to wealthy business investors, in the hope these 'dragons' will invest into their business.

There are many ways you could take this popular BBC programme and make it into an activity for your young people. In groups, ask your young people to come up with suggestions to a challenge you set. Here are just a few examples of challenges:

- Ask your young people to come up with a proposal for an activity or trip your company could go on. They will need to consider cost, transport, safety, dates etc. Each group pitches their idea to the dragons and be questioned on it. After each group has presented, take a vote on which is the best
- Give your young people a sum of money (£50—£100) and ask them to come up with their proposals on how that money is spent (trip, equipment, subsidy etc). Again after each group has presented their idea, vote on the best one.
- Challenge your young people to come up with a fundraising idea. Your groups will need to consider factors such as how the event / activity will work, any costs involved, where it will be done, predicted fundraising total etc.

Have a panel of 3 or 4 'dragons', which your young people can pitch to. Ensure the panel ask some challenging questions to test each groups research into their ideas (don't be too harsh though!).

To make this activity worthwhile and meaningful, you will need to be ensure the winning groups activity / idea actually happens.



## Materials:

- Pens & Paper

## Details:

Age - Company / Seniors

Cost - Depends on challenge

Time - 45 / 60 Minutes

Difficulty - 2/5

